

## 9 steps to make your IT startup successful

### Checklist for startup entrepreneur

	Point	Answer / Comment
<input type="checkbox"/>	Describe the business idea for the future product.	
<input type="checkbox"/>	Define the target audience (age, education, income, any other specific criteria).	
<input type="checkbox"/>	Marketing research:	
<input type="checkbox"/>	Describe the difference (uniqueness) of your product compared to existing ones.	
<input type="checkbox"/>	List the main competitors.	
<input type="checkbox"/>	Decide how to monetize the product.	
<input type="checkbox"/>	Raise funding for a startup:	
<input type="checkbox"/>	Calculate the preliminary budget to release the first version of the product.	
<input type="checkbox"/>	Present the idea to angel investors (for example, in the form of an interactive UI design).	
<input type="checkbox"/>	Hire a team of professionals.	
<input type="checkbox"/>	Define the MVP scope:	
<input type="checkbox"/>	Prioritize the product features.	
<input type="checkbox"/>	Detail and estimate high priority requirements.	
<input type="checkbox"/>	Integrate third party software where possible, stay focused on your unique idea.	
<input type="checkbox"/>	Schedule alpha and beta testing.	
<input type="checkbox"/>	Plan to launch an advertising campaign.	